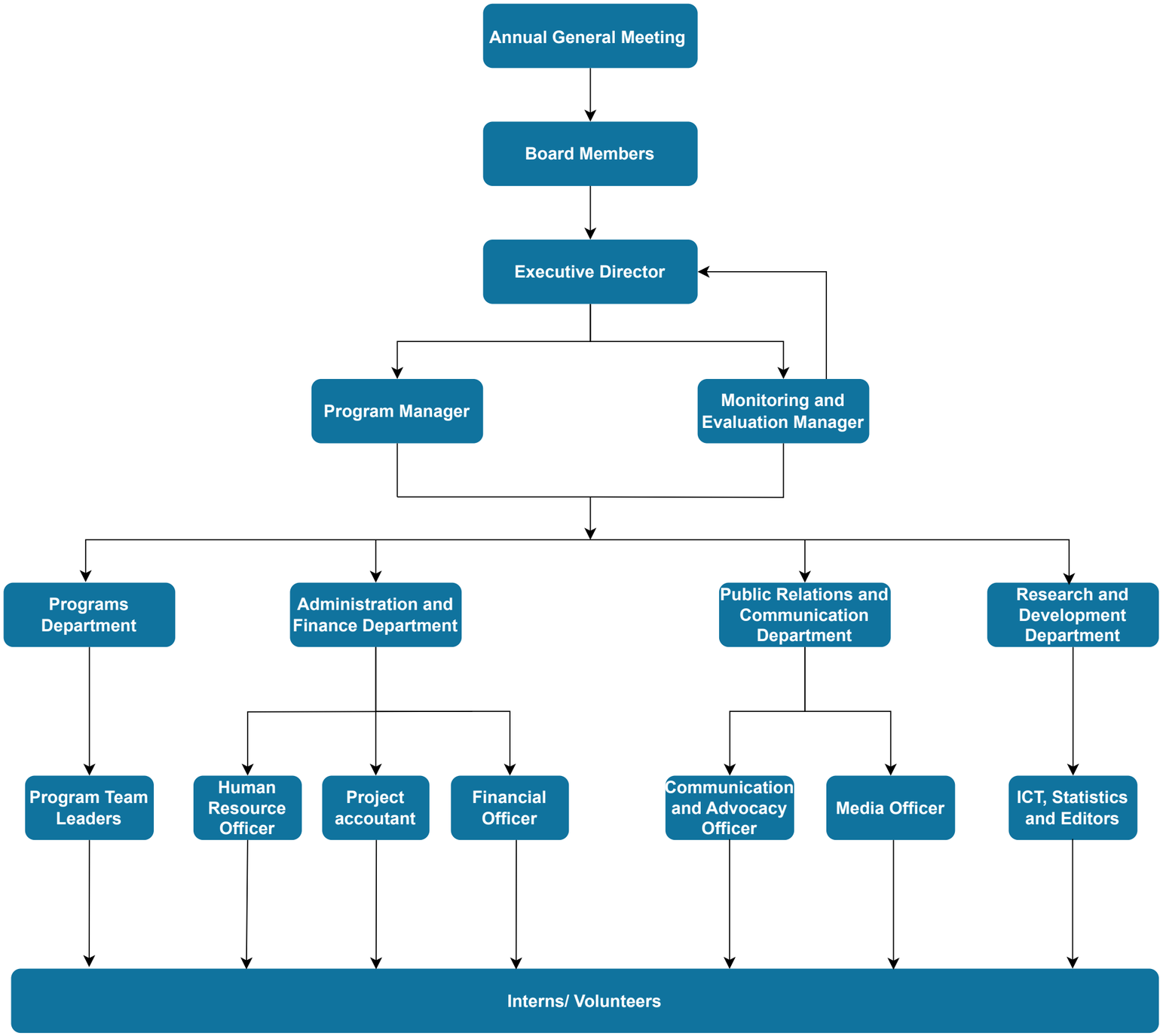SMART CONSERVATION AND COMMUNITY FOUNDATION ORGANIZATION STRUCTURE